

Exhibit A – Table of Goals and Objectives for FY 2026-28

GOAL	OBJECTIVE	DESCRIPTION
Administration		
Fiscal management – Ensure responsible fiscal and budgeting practices.	<ol style="list-style-type: none"> 1. Balanced budgets. 2. Economic growth. 3. Healthy reserves. 	<ol style="list-style-type: none"> 1. Maintain budgets where ongoing revenues match ongoing expenditures. 2. Create employment opportunities. 3. Keep reserves to cushion against economic downturns and unexpected costs.
Optimize service delivery.	<ol style="list-style-type: none"> 1. Improved service quality. 2. Increased efficiency. 3. Reduced response times. 	<ol style="list-style-type: none"> 1. Establish regular training sessions for staff to ensure they are equipped with the skills and knowledge to deliver exceptional service. 2. Utilize technology to automate routine tasks. 3. Streamline communication and processes to ensure that customer inquiries are addressed within 24 hours. Monitor average response times and aim to reduce by 20% over the next year.
Safety		
Public Safety – Provide resources to ensure effective law enforcement and fire protection.	<ol style="list-style-type: none"> 1. Community engagement. 2. Provision of appropriate equipment. 3. Promotion of readiness and preparedness. 	<ol style="list-style-type: none"> 1. Build strong relationships between police, fire and the community. 2. Invest in state-of-the-art equipment and programs. 3. Develop and practice emergency response plans.
Code Compliance – Ensure safety and quality.	<ol style="list-style-type: none"> 1. Ensure safety and health standards 2. Engagement and education. 	<ol style="list-style-type: none"> 1. Adhere to building codes, safety standards, to minimize the risks of accidents, injuries and fire hazards. 2. Maintain open line of communication with stakeholders educating

		them on the importance of code compliance.
The Built Environment		
Well-maintained infrastructure including facilities, streets, parks, and utilities.	1. Continued investment in sound infrastructure.	1. Invest in maintenance of facilities, streets, parks and utilities.
Recreation and Parks – Create inclusive, engaging, and supportive recreation and parks spaces for seniors and youth.	1. Promotion of physical activity. 2. Improved mental well-being.	1. Encourage physical activity among seniors and youth through diverse recreational facilities, including walking trails, fitness equipment and sports fields. 2. Provide calming environments to enhance mental well-being, including spaces for relaxation, quiet areas to promote reduction of stress.
Quality of Life		
Recreation and Parks – Provide for seniors and youth inclusive, engaging, and supportive recreational programs.	1. Diverse recreational programs.	1. Develop a range of programs tailored to the interests of seniors and youth.
Housing – Affordable housing, including single-family homes.	1. Single-family homes accessible to a broader range of income levels. 2. Availability of affordable housing. 3. Community stability.	1. Reduce barriers to homeownership, such as downpayment assistance programs, and education on the homebuying process. 2. Ensure a sufficient supply of affordable housing units for low to moderate income families. 3. Create stable neighborhoods by enhancing housing options and generating positive impacts through homeownership.
Homelessness – Improved partnerships with local service providers, focused	1. Increased access to affordable housing.	1. Expand the availability of affordable housing units.

<p>on prevention and tailored solutions to local needs.</p>	<ol style="list-style-type: none"> 2. Enhanced support services. 3. Community collaboration. 	<ol style="list-style-type: none"> 2. Work with non-profits, Santa Barbara County, and other service providers to improve access to mental health and substance use treatment centers. 3. Engage governments, non-profits and community organizations in coordinated efforts.
<p>Economic Development</p>		
<p>Economic Development – An environment where local businesses can thrive while drawing in new investments.</p>	<ol style="list-style-type: none"> 1. Job creation. 2. Workforce development. 3. Business growth. 4. Investment attraction. 	<ol style="list-style-type: none"> 1. Increase the number of quality jobs available to residents. 2. Enhance skills and training programs with local colleges and trade schools to prepare the workforce for current and future job markets. 3. Support local businesses through incentive, resources and programs to encourage expansion. 4. Create favorable business climate and programs to attract new businesses.