

COUNCIL AGENDA REPORT

TO: Mayor and City Council

FROM: David W. Rowlands, City Manager

DATE: May 5, 2026

SUBJECT: Businesses of the Quarter – April to June 2026

The City Council will present certificates to the featured Businesses of the Quarter (April to June 2026) – Santa Maria Town Center and Fusion Colors.

BACKGROUND:

The City of Santa Maria and the Santa Maria Valley Chamber of Commerce are partnering to highlight different businesses in the City through a Business of the Quarter Program. On four occasions this calendar year, this program will recognize local businesses chosen by the Chamber. The criteria are: In operation for at least five years; physically located within the City Limits; and being a local Chamber of Commerce member in good standing. Not only does this give them valuable exposure, it also reminds the community of the unique, diverse, and long-standing businesses we are fortunate to have in Santa Maria.

Established in 1976, Santa Maria Town Center is a prominent regional destination for shopping, dining and entertainment at the heart of the community. Over time, Santa Maria Town Center has expanded its tenant mix to include national retailers, restaurants, fitness and family-oriented recreation, creating a well-rounded experience for Central Coast residents. As an economic driver supporting around 350 jobs, Santa Maria Town Center continues to adapt to changing consumer needs through ongoing leasing efforts, property investment and innovative programming. Santa Maria Town Center also hosts family-friendly events, promotions and seasonal activities that foster engagement and connection, reinforcing its role as a vibrant community hub. Representing the organization tonight is their General Manager, Sylvia Palacios.

Fusion Colors is a trusted auto body repair business that started in 2010 as a single unit but has since grown into a five-unit, fully equipped operation with 10 employees. Fusion Colors is focused on safety, quality and customer transparency, combining expert refinishing with modern diagnostic technology to ensure vehicles are properly repaired and calibrated. The business has remained resilient by diversifying into classic car restoration and custom paint work during slower periods, while continuing to invest in future services such as advanced vehicle recalibration. Deeply rooted in the community, Fusion Colors supports local initiatives through partnerships like restoring a historic 1960 Chevrolet Biscayne with the Santa Maria Police Council and sponsoring youth sports programs, all while maintaining a strong commitment to honest service and lasting customer relationships. Representing the business tonight is Owner, Marcos Limon.