

FOR THE COUNCIL MEETING OF NOVEMBER 7, 2023

COUNCIL AGENDA REPORT

TO: City Council

FROM: Interim City Manager Alex Posada
Prepared by: Community and Government Affairs Analyst Danielle Clayton

SUBJECT: Presentation – Santa Maria Valley Chamber of Commerce 2022-2023 Annual Report

The City Council will receive and file the Santa Maria Valley Chamber of Commerce, Economic Development Commission, Visitors Bureau & Tourism Marketing District 2022-2023 Annual Report.

BACKGROUND:

Attached is the annual report from the Santa Maria Valley Chamber of Commerce, which encompasses the Economic Development Commission, Visitors Bureau & Tourism Marketing District. This report comprises their most recent activities, programs, and services from the period July 1, 2022, through June 30, 2023.

DISCUSSION:

Glenn Morris, the President/CEO of the Santa Maria Valley Chamber of Commerce, will be making the presentation.

ATTACHMENTS: A: 2023 Annual Report – Santa Maria Valley Chamber
B: Supplemental – Visitors Bureau Marketing Report