

## **COUNCIL AGENDA REPORT**

**TO:** City Council

**FROM:** Interim City Manager Alex Posada

**BY:** Public Information Manager Mark van de Kamp

**SUBJECT: Businesses of the Month – December 2023**

Present certificates to the featured Businesses for December 2023 – Community Health Centers of the Central Coast, Inc., and Jay Cee Trophy.

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### **BACKGROUND:**

The City of Santa Maria and the Santa Maria Valley Chamber of Commerce have partnered to highlight different businesses in the City through a Business of the Month Program. For the next year, this program gives recognition to local businesses for their longevity and/or for providing significant healthcare contributions. Not only does this give valuable exposure to these local businesses, but it also reminds the community of the unique, diverse, and long-standing businesses they are fortunate to have in Santa Maria.

### **DISCUSSION:**

This month's long-standing business is Jay Cee Trophy, located at 120 Elizabeth Street. Formed in 1973, the business has three employees. It provides name badges, recognition awards, trophies, plaques, ribbons, pins, buckles, letter jackets, and personalized gifts. The company provides laser etching and engraving. The owner encourages everyone to shop locally, and it donates and gives discounts to many organizations. Representing the business tonight is owner Didi Maden.

This month's healthcare business is the Community Health Centers of the Central Coast, Inc., a 501(c)(3) nonprofit network with corporate offices at 2050 South Blosser Road in Santa Maria. Formed in May 1978, the business has grown to 28 licensed health centers, seven mobile and dental vans, and 875 employees in San Luis Obispo County and northern Santa Barbara County. CHC provides primary care and specialty services to the underserved and uninsured patients in the community with special emphasis on agriculture, homeless, school based and public housing populations, in addition to low-income seniors. CHC plans to build a state-of-the-art supercenter in Santa Maria to offer primary care, specialty care, optometry, pharmacy, lab draw station, chiropractic, health education, behavioral health, and other ancillary services. Representing the CHC tonight are Ronald Castle, CEO, and Sophia Sosa, Deputy CEO.

This month's Businesses of the Month recognition will be the last using the monthly format, beginning in January 2024 recognition of businesses will be done on a quarterly basis, with the first presentation at the January 16, 2024, City Council meeting.