



City of Santa Maria
Santa Maria, California
Proclamation



WHEREAS, The 2-1-1 HelpLine is an information and referral system connecting people to free or low cost health and human services and up-to-date incident and emergency-related information through call, text, and the web; and

WHEREAS, The 2-1-1 information and referral program was first enacted by the Federal Communication Commission in 2000 and now covers 85 percent of all households nationwide. 96 percent of the population in the State of California has access to 2-1-1; and

WHEREAS, 2-1-1 Santa Barbara County was first implemented in 2005 and is a free and confidential service available 24 hours a day, 7 days a week, in 150 languages to every resident countywide; and

WHEREAS, In November 2014, almost ten years ago, 2-1-1 became a program of CommUnify, a Santa Barbara County nonprofit that empowers people and transforms lives through its 16 programs that serve the community; and

WHEREAS, In 2022, 2-1-1 had more than 66,123 web visits including 31,892 new users to 211santabarbaracounty.org, with over 12,000 of those visits regarding COVID-19 assistance. Approximately 3,000 resources were provided to residents throughout the County by a live call specialist; and

WHEREAS, in 2022, the most urgent resident needs included calls about Housing, Financial Assistance, Pandemic Information, Mental Health, and Food Insecurity; and

WHEREAS, CommUnify's Energy Services will be hosting the free 2-1-1 Community Day Celebration on Saturday, February 10, from 11:00 a.m. to 3:00 p.m. at the Minami Center in Santa Maria with over 50 nonprofit agencies, free health screenings, and vaccines, children's activities, food, entertainment and more; and

NOW, THEREFORE, I, ALICE M. PATINO, Mayor of the City of Santa Maria hereby proclaim the month of February 10, 2024, as

"2-1-1 Day"

in the City of Santa Maria.

IN WITNESS WHEREOF, I have hereunto set my hand and have caused the Seal of the City of Santa Maria to be affixed hereto this 6th day of February 2024.

Alice M. Patino, Mayor